

## RATES AND BOOKING FORM – MEXICAN COMPANIES

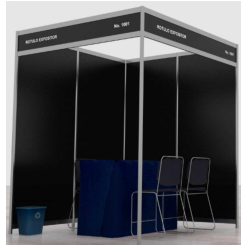
Carefully review the below packages and book the most appropriate one for your company. All features included are clearly described here below. We highly recommend you to prepare graphics (posters, roll-ups, pop-up booths, etc.) for your stand.

### BASIC PACKAGE – 4 sqm

**\$1.950 USD**

#### 1 Company – 1 Delegate One 4 sqm booth (2x2)

Fully equipped with 1 table, 3 chairs, carpet and fascia board.



*Design subject to change without notice*

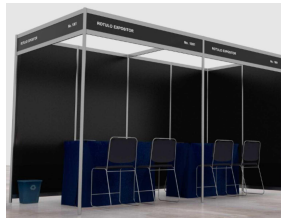
- A detailed profile of your company in the online catalogue.
- Unrestricted access to the online detailed catalogue.
- One schedule of pre-planned BtoB meetings based on your choices.
- Access to the conferences and workshops July 19 & 20.
- Access to the coffee corner on July 19 & 20.

### EXECUTIVE PACKAGE – 8 sqm

**\$2.600 USD**

#### 1 Company – 2 Delegate One 8 sqm booth (4x2)

Fully equipped with 2 tables, 6 chairs, carpet and fascia board



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- One schedule of pre-planned BtoB meetings based on your choices.
- Access to the conferences and workshops July 19 & 20.
- Access to the coffee corner on July 19 & 20.

### DELUXE PACKAGE – 12 sqm

**\$4.300 USD**

#### 1 Company – 3 Delegate One 12 sqm booth (4x3)

It is equipped with 1 wall with printed graphic, cellar with door and key, 1 counter with printed graphic, 1 double armchair and 2 stools.



*Design subject to change without notice*

- A detailed profile of your company in the online catalogue.
  - Unrestricted access to the online detailed catalogue.
  - One schedule of pre-planned BtoB meetings based on your choices.
  - Access to the conferences and workshops July 19 & 20.
  - Access to the coffee corner on July 19 & 20.
- \*Deadline to confirm this package: June 17.**

### TABLE BTOB

**\$1.200 USD**

#### 1 Company – 1 Delegated

- BtoB is performed on a small table

- A detailed profile of your company in the online catalogue.
- Unrestricted access to the online detailed catalogue.
- One schedule of pre-planned BtoB meetings based on your choices.
- Access to the conferences and workshops July 19 & 20.
- Access to the coffee corner on July 19 & 20.

## ADDITIONAL OPTIONS

<p><b>Additional Delegate</b></p> <p>Access to the conferences, workshops and coffee corner will be included in the fee on July 19 &amp; 20.  <i>*Strictly reserved for the representatives of the registered company.</i></p>	<b>\$ 200 USD</b>
<p><b>Seated business lunch July 19 &amp; 20, 2023</b></p>	<b>\$30 USD</b>
<p><b>Workshop</b></p> <p>Lead a "Solutions Workshop" on a topic in relation with one of your specific competencies or innovations. The workshop shall not last more than 30 minutes and will gather between 15 to 40 delegates willing to attend. Your topic will be advertised through the <b>FOOD INDUSTRY MEETINGS 2023</b> promotional tools (Direct Marketing, media communication, etc. It will also be presented in the online Catalogue, accessible to all the delegates prior to the convention. If you wish to lead a "Solutions Workshop", please provide the following information: topic title, short description (5-10 lines). Workshops are scheduled in parallel to the BtoB Meetings either on July 19 or 20.  <i>Note that we reserve the right to decline all requests without justifications.</i></p>	<b>\$ 1.500 USD</b>
<p><b>Advertisement in the Official Catalogue (Digital)</b></p> <p>A two sided digital advertisement of your company. You should supply the artwork in English and Spanish in JPG or PDF, with size per page of 14.5 x 21.5 cm and a bleed of 0.5 mm on each side (a final size of 15.5 x 22.5 cm) <i>*Deadline to confirm and send graphics, June 17.</i></p>	<b>\$ 1.000 USD</b>

## SPONSORSHIP OPTIONS

<p><b>SILVER</b></p> <p>A 12sqm booth. + A schedule with pre-arranged approved meetings. + An advert page in the soft copy of the event catalogue (digital). + Your company logo on the event website and on other marketing materials. + Unrestricted access to the convention for up to 3 delegates.</p>	<b>\$8 000 USD</b>
<p><b>HOT &amp; COLD BEVERAGE AREA (EXCLUSIVE)</b></p> <p>Take the opportunity to support a complimentary beverage spot. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a roll-up banner, supplied by you, as well as your supplied brochures on a shelves rack.</p>	<b>\$6 000 USD</b>
<p><b>OFFICIAL GOODIES (EXCLUSIVE)</b></p> <p>More than 1600 attendees are expected at this event. Every single attendee will receive a goody. You shall supply and deliver the goodies at the address we'll indicate.</p>	<b>\$5 000 USD</b>
<p><b>NETWORKING COCKTAIL</b></p> <p>A 5mn speech along with the other sponsors. + Your company logo on the back wall of the cocktail which is placed at the stage. + Access for up to 5 guests (excluding your participants registered for the BtoB Meetings). To be able to purchase this sponsorship opportunity, you must purchase at least the "Basic package".</p>	<b>\$5 000 USD</b>
<p><b>LANYARDS (EXCLUSIVE)</b></p> <p>More than 1600 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges.</p>	<b>\$2 000 USD</b>
<p><b>RECEPTION DESK/MAIN ENTRANCE</b></p> <p>Our front desk is always busy with attendees requesting assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.</p>	<b>\$2 000 USD</b>
<p><b>OFFICIAL EVENT GUIDE</b></p> <p>A General Guide (digital) of the event that can be downloaded by all participants. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.</p>	<b>\$1 000 USD</b>



Please return the completed form to the address below:  
 abe - advanced business events - FOOD INDUSTRY MEETINGS 2023  
 10 rue de la Rochefoucauld, CS 50300, 92513, Boulogne-Billancourt Cedex - France  
 Tel: +33 1 41 86 49 00 Fax: +33 (0)1 46 03 86 26  
 Website: <https://mexico.foodindustrymeetings.com/>  
 E-Mail: [foodindustrymexico@advbe.com](mailto:foodindustrymexico@advbe.com)  
 SAS au capital de 50 000 euros  
 RCS Nanterre 515 013 506 - NAF: 8230Z

Your initials: \_\_\_\_\_

## PURCHASE

### CONFIRM YOUR SELECTION:

<input type="checkbox"/> BASIC PACKAGE – 4sqm	\$1.950 USD.....
<input type="checkbox"/> EXECUTIVE PACKAGE – 8sqm	\$2.600 USD.....
<input type="checkbox"/> DELUXE PACKAGE – 12sqm	\$4.300 USD.....
<input type="checkbox"/> TABLE BTOB	\$1.200 USD.....
<input type="checkbox"/> ADDITIONAL DELEGATE	(____) x \$200 USD.....
<input type="checkbox"/> SEATED BUSINESS LUNCH – July 19 & 20, 2023	(____) x \$30 USD.....
<input type="checkbox"/> WORKSHOP	\$1.500 USD.....
<input type="checkbox"/> ADVERTISEMENT IN THE OFFICIAL CATALOGUE (DIGITAL)	\$1.000 USD.....
<input type="checkbox"/> SILVER SPONSORSHIP	\$8.000 USD.....
<input type="checkbox"/> HOT & COLD BEVERAGE AREA SPONSORSHIP	\$6.000 USD.....
<input type="checkbox"/> OFFICIAL GOODIES	\$5.000 USD.....
<input type="checkbox"/> NETWORKING COCKTAIL	\$5.000 USD.....
<input type="checkbox"/> LANYARDS	\$2.000 USD.....
<input type="checkbox"/> RECEPTION DESK/MAIN ENTRANCE	\$2.000 USD.....
<input type="checkbox"/> OFFICIAL EVENT GUIDE	\$1.000 USD.....
<b>Grand total</b>	.....
<b>Taxes (only if applicable)*</b>	.....
<b>Net due to advanced business events</b>	.....

### **PAYMENT TERMS**

**\*Additional Information on tax**

- A. Your company is registered in France, French tax (VAT) is due
- B. Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- C. Your company is based in a non-European country, no taxes are applicable.
- D. Your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

Full payment at booking is accepted. Your account must be balanced prior to the event.

**Payment can be made by:**

- Credit card (visa, mastercard only) from an online facility
- Wire transfer to our bank account (send us a copy of the receipt by email)

**Our bank account details:**

- IBAN: FR76 3000 4008 0400 0100 7591 014
- BIC Code: BNPAFRPPXXX
- Bank: BNP PARIBAS – 24 avenue de la Grande Armée 75017 Paris

**IMPORTANT NOTE:** sign on next page, scan and return this booking form (4 pages) to **your contact**.

When you're done you'll be requested to fill out the registration form and provide details of your capabilities. Those details will be used for your profile in the online catalogue and are very important for the matchmaking program.



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 Website: <https://mexico.foodindustrymeetings.com/>  
 E-Mail: [foodindustrymexico@advbe.com](mailto:foodindustrymexico@advbe.com)  
 SAS au capital de 50 000 euros  
 RCS Nanterre 515 013 506 – NAF: 8230Z

Your initials:\_\_\_\_\_

# FOOD INDUSTRY MEETINGS 2023 GENERAL TERMS AND CONDITIONS

Event name: **FOOD INDUSTRY MEETINGS 2023** (referred to as the "Event")  
Date: **July 19 & 20, 2023** (referred to as the "Date")  
Location: **Radisson Hotel & Convention Center Toluca** (referred to as the "Place")  
City: **Toluca, State of Mexico**

## 1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 rue de la Rochefoucauld, CS 50300, 92513, Boulogne-Billancourt Cedex - France, hereafter referred to as the Organizer.

## 2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

## 3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

## 4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

## 5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

## 6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

## 7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event. The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

## 8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force. The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

## 9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

## 10/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

## 11/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](https://mexico.foodindustrymeetings.com/privacy-confidentiality-and-management-of-personal-information)

**Company name:**

**RFC:**

**Name of authorized officer or representative:**

I agree with advanced business event's general terms and conditions.

**Date, signature and company's seal:**

Please return the completed form to the address below:

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